



Prepare for This Upcoming Fall's COVID-19 Vaccination Campaign

Reservations available for 2025-2026 formula COVID-19 vaccines from BioNTech and Pfizer* for eligible HCPs directly through Pfizer Prime



By placing a reservation for 2025-2026 COVID-19 vaccines from BioNTech and Pfizer* online directly through Pfizer Prime, you receive:

Defined shipping

- Doses reserved in advance through Pfizer Prime are anticipated to ship before in-season orders

Certainty of timing

- 35% of doses ship within 3 weeks of FDA approval or authorization for emergency use
- The next 40% of doses ship within 6 weeks of FDA approval or authorization for emergency use
- The final 25% of doses ship within 8 weeks of FDA approval or authorization for emergency use

2% early reservation discount off net price[†]

- Applicable to reservations placed with Pfizer Prime for 2025-2026 formula COVID-19 vaccines from BioNTech and Pfizer* by June 30, 2025

*Product availability subject to FDA regulatory action.

[†]Early reservation discount applies to reserved 2025-2026 formula COVID-19 vaccines (following FDA approval/authorization, commercial availability, and billing/shipment), as well as to 2025-2026 formula COVID-19 vaccines ordered directly and shipped from Pfizer after shipment of customer's reserved COVID-19 vaccine product(s).



What's new with Pfizer Prime this year?

Customers who reserve directly through Pfizer Prime may:

Modify reservations without having to call Customer Service

- Customers may increase quantities previously reserved directly through Pfizer Prime, if the change is made prior to June 30, 2025
- Customers may decrease quantities or cancel reservations through their Pfizer representative, if the change is made prior to shipping

Adjust shipping schedules

- Revise shipping dates, prior to shipment, to help ensure a facility has desired supply available

Eligible HCPs can place a reservation through



Pfizer Prime

If preferred, you may reach out to your facility's wholesaler.



Anticipated presentations of 2025–2026 formula COVID-19 vaccines from BioNTech and Pfizer*



12 years of age and older:

Single dose, glass prefilled syringe

- Store glass prefilled syringes refrigerated at 2°C to 8°C (35°F to 46°F). DO NOT FREEZE
- Refrigerator stable for up to 8 months from date of manufacture[†]



5–11 years of age:

Single dose vial

- Store vials in ultra-low-temperature (ULT) freezer[‡] at -90°C to -60°C (-130°F to -76°F) up to 18 months[¶]
- Freezer -25°C to -15°C (-13°F to 5°F) DO NOT STORE
- Store vials in refrigerator 2°C to 8°C (35°F to 46°F) up to 10 weeks



6 months–4 years of age:

Multiple dose vial (3 doses per vial, after dilution)

- Store vials in ultra-low-temperature (ULT) freezer[‡] at -90°C to -60°C (-130°F to -76°F) up to 18 months[¶]
- Freezer -25°C to -15°C (-13°F to 5°F) DO NOT STORE
- Store vials in refrigerator 2°C to 8°C (35°F to 46°F) up to 10 weeks

*Product availability subject to FDA regulatory action.

[†]Not to exceed the expiration date printed on the carton and syringe labels.

[‡]Do not refreeze thawed vials.

[¶]If cartons are received refrigerated at 2°C to 8°C (35°F to 46°F), they should be stored in a refrigerator at 2°C to 8°C (35°F to 46°F). Regardless of storage condition, the vaccine should not be used after the expiration date printed on the vial and cartons.

FDA = U.S. Food and Drug Administration.

Reserve COVID-19 vaccines with confidence through



Pfizer Prime