



Ask your questions in a **LIVE Q&A!**

**YOU ARE INVITED TO ATTEND AN EDUCATIONAL WEBCAST**

## Influenza’s Impact on Our Youth—Overcoming Barriers to Reduce the Burden of Disease: Solutions for Awardees and Providers

**PROGRAM DESCRIPTION**

Influenza places a substantial burden on children and adolescents each season, resulting in high numbers of preventable illnesses, hospitalizations and deaths. Historically, a large majority of pediatric morbidity and mortality occurred in children who were not vaccinated against influenza.<sup>1</sup> The COVID-19 pandemic and the possible threat of a long and severe influenza season elevates the critical need to vaccinate against influenza.

Strong recommendations from healthcare providers supported by public health efforts are needed to improve vaccination rates and reverse the steady trend of low vaccination coverage. What new solutions can be used to overcome vaccination barriers and reduce influenza burden in our youth? Expert speakers will share effective strategies and implementation techniques that can positively impact influenza immunization rates.

This program was originally scheduled to be presented as an educational dinner program during the 49th National Immunization Conference in Atlanta, Georgia. Participants of this webcast will learn about new and engaging tools to improve communication and reduce vaccine hesitancy. These solutions will help professionals set new immunization goals and more efficiently, effectively, and confidently communicate the benefits of annual influenza vaccination for children and adolescents.

**REFERENCE:** 1. Shang M. *Pediatrics*. 2018;141(4):e20172918.

**SPEAKERS**

**Audrey M. Stevenson, PhD, MPH, MSN, FNP-BC**

Division Director of Family Health Services  
Salt Lake County Health Department  
Salt Lake City, Utah

**Todd H. Wolynn, MD, MMM, IBCLC**

President and CEO, Kids Plus Pediatrics  
Co-founder, Shots Heard Round the World  
Pittsburgh, Pennsylvania

Registration is required. Upon completion of registration, you will receive a confirmation via e-mail with instructions on how to participate for the session for which you have registered.

If you have questions about your registration, please contact registration support at 1-855-433-6388.

## TO REGISTER ONLINE

**SELECT AND CLICK ON THE PROGRAM DATE BELOW THAT YOU WOULD LIKE TO REGISTER FOR**

PROGRAM DATES & TIMES	EASTERN	CENTRAL	MOUNTAIN	PACIFIC
> <a href="#">Thursday, August 6, 2020</a>	12:00 PM	11:00 AM	10:00 AM	9:00 AM
> <a href="#">Wednesday, August 12, 2020</a>	1:00 PM	12:00 PM	11:00 AM	10:00 AM
> <a href="#">Tuesday, August 18, 2020</a>	2:00 PM	1:00 PM	12:00 PM	11:00 AM
> <a href="#">Wednesday, August 26, 2020</a>	3:00 PM	2:00 PM	1:00 PM	12:00 PM

This is a non-CME/CE educational event. CME/CE credit will not be offered for this program.

In accordance with Sanofi Pasteur’s policies and the PhRMA Code on Interactions with Healthcare Professionals, attendance at this educational program is limited to health care professionals. Value transfers to licensed health care professionals by pharmaceutical companies need to be reported according to certain state laws, as well as federal Sunshine Act provisions.

Facilitated by PRI Healthcare Solutions